



KEEP HOPE ALIVE 2020

SPONSORSHIP INFORMATION

Thursday, October 29, 2020 | VIRTUAL EVENT

Thank you for considering a sponsorship for our first virtual benefit, Keep Hope Alive 2020: 15 Years United for Immigrant Justice, to support our local and national ministries to immigrants! This event will be livestreamed on Thursday, October 29, 2020 at 6:30 p.m. CST / 7:30 p.m. EST / 4:30 p.m. PST.

Sponsors will be recognized with their name/logo in the benefit's promotional materials, including evites, social media, and event website, and will receive a free ad in the online program booklet during the virtual program, according to sponsorship level (see below).

Sponsors will be invited to an "invitation-only", *live* virtual VIP session with Cardinal Blase J. Cupich, Archbishop of Chicago, on Tuesday, September 8, 2020 at 6 p.m. CST which will include a question and answer portion.

PRESENTING SPONSOR | \$25,000

- Headline display of name/logo on all pre- and post- print/digital collateral (with link to sponsor's website), and during event program
- Personally welcome guests to the October 29th benefit via a 30-second taped video*
- Acknowledged in opening remarks by emcee**
- Full-page (5.5" x 8.5"), 4-color, inside front over ad in program booklet***

CARDINAL SPONSOR | \$15,000

- Name/logo on all pre- and post- print/digital collateral (with link to sponsor's website), and during event program
- Acknowledged in opening remarks by emcee**
- Full-page (5.5" x 8.5"), 4-color, inside back cover ad in program booklet***

DIAMOND SPONSOR | \$10,000

- Name/logo on all pre- and post- print/digital collateral (with link to sponsor's website), and during event program
- Acknowledged in opening remarks by emcee**
- Full-page (5.5" x 8.5"), black and white ad in program booklet***

RUBY SPONSOR | \$5,000

- Name/logo on pre- and post- print/digital collateral and during event program
- Half-page (5.5" x 4.25"), black and white ad in program booklet***

EMERALD SPONSOR | \$2,500

- Name/logo on pre- and post- print/digital collateral and during event program
- Quarter-page (2.75" x 4.25"), black and white ad in program booklet***

* Special directions and guidelines will be provided to ensure proper video format and capability. Sponsorship must be received by October 1st.

** Sponsorship must be received no later than a week prior to the September 8th and October 29th events to be acknowledged in the opening remarks.

*** Ads must be received by no later than October 19, 2020 to ensure placement in the program booklet.

KEEP HOPE ALIVE 2020 SPONSORSHIP FORM

To purchase a sponsorship (or make a donation) online please visit: KeepHopeAlive2020.org

Name: _____

Organization/Business: _____

City/State/Zip: _____

Phone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

- \$25,000 Presenting Sponsor
- \$15,000 Cardinal Sponsor
- \$10,000 Diamond Sponsor
- \$5,000 Ruby Sponsor
- \$2,500 Emerald Sponsor

(All sponsors are invited to a September 8 Virtual VIP Session live with Cardinal Blase J. Cupich – the link will be provided prior to this Session. Ads due by no later than October 19, 2020 to ensure placement in e-program booklet. Ads can be provided by sponsor/individual or created by event team.)

DONATION

I would like to make a donation to support the work of the Immigration Ministry and Pastoral Migratoria.

Please find my tax-deductible contribution of \$ _____

PAYMENT INFORMATION

Total Amount: \$ _____

Check (Make payable to Catholic Bishop of Chicago – Immigration Ministry/KHA 2020)

Charge my

Visa

MC

Amex

Card # _____

Exp. Date: _____

CVC: _____

Authorized Signature: _____

Date: _____

Email: mgoebel@archchicago.org

Mail:

Keep Hope Alive Benefit 2020
Office of Human Dignity and Solidarity-Immigration Ministry
Cardinal Meyer Center
3525 South Lake park Avenue
Chicago, Illinois 60653
Attn: Mark Goebel

Fax: 312.534.1554

Online: KeepHopeAlive2020.org

Questions or More Information: Mark Goebel at [312.534.8383](tel:312.534.8383) or mgoebel@archchicago.org.

All proceeds benefit the Office of Human Dignity and Solidarity—Immigration Ministry. The Archdiocese of Chicago is a not-for-profit, 501(c)(3); your purchase is tax deductible to the extent provided by law. A receipt of your donation for your tax records will be mailed to the address you provided above.

*Ads due by October 19, 2020 to ensure placement in e-program booklet.